



**GEORGIA HIGH SCHOOL  
MUSICAL THEATRE AWARDS**

Shuler Hensley Awards an ArtsBridge Program

**2019-2020  
PARTICIPATING  
SCHOOL GUIDE**

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# WELCOME TO THE GEORGIA HIGH SCHOOL MUSICAL THEATRE AWARDS – SHULER HENSLEY AWARDS!

Directors,

We are thrilled to have you and your students participating this year in the Georgia High School Musical Theatre Awards, named after Marietta native and Award-winning film and stage actor, Shuler Hensley! We are looking forward to a fabulous year of celebrating high school musical theatre in the state of Georgia.

In this packet, you will find everything you need to know regarding your participation in the Shuler Awards. We hope this packet will answer any and all questions you may have regarding the program and keep you on track with deadlines. Please do not hesitate to reach out to us if you need clarification on ANYTHING!

As a Shuler participant, you and your students gain access to the resources of ArtsBridge Foundation and Cobb Energy Performing Arts Centre. ArtsBridge, the education outreach arm of the Cobb Energy Centre, provides quality arts education programs designed to engage, motivate and elevate the next generation of artists and arts supporters. ArtsBridge offers Field Trips to Cobb Energy Centre, Master Classes with professional artists, a Family Performance Series, Backstage Tours, Professional Development for Performing Arts Teachers and so much more!

Thank you for your dedication to your students and to musical theatre. We appreciate all that you do to foster the growing talent in our community. Have a wonderful year and we will see you at the Shuler Awards on April 16, 2020!

Bravo!

**Angela Farr Schiller**

Director of Arts Education

ArtsBridge Foundation

770.916.2808

[afarrschiller@artsbridgega.org](mailto:afarrschiller@artsbridgega.org)

## MISSION & OBJECTIVES

**MISSION: To Celebrate Excellence in High School Musical Theatre in the State of Georgia.**

**Our Objectives are to:**

1. Recognize, promote and celebrate Georgia's high school musical theatre programs;
2. Increase awareness, advocacy and support for Georgia's arts education programs;
3. Develop, foster and provide educational, performance/production opportunities to students;
4. Cultivate and nurture positive relationships among Georgia's high school theatre programs.

## AWARD CATEGORIES

**We have 17 Award Categories this year! Our categories include:**



## ADJUDICATION CRITERIA

Adjudicators evaluate how each participating high school musical **meets or exceeds its potential, utilizing its available resources. Each musical is evaluated and scored against itself for consideration**, charging schools to create the best possible work in their unique circumstance and environment.

Please view the **Award Category Eligibility** and **Category Criteria for Excellence** online at <https://artsbridgega.org/programs/shuler-awards/rules-registration/>.

## DIRECTOR'S TIMELINE

<p><b>DUE SEPTEMBER 3, 2019</b></p>	<ol style="list-style-type: none"> <li>1. <b><u>Submit the required school participation fee of \$200 by September 3<sup>rd</sup>, 2019 at 5:00PM</u></b>            *Please note any schools who miss the payment deadline above will forfeit their opportunity to participate in this year's awards season. Should an eligible school fail to submit payment by September 3<sup>rd</sup>, 2019, then the first school on the waitlist will be notified of eligibility.             Payment may be completed in one of two ways:           <ol style="list-style-type: none"> <li>i. <b>Credit Card:</b> Call Lizzy Rhodes at 770.916.2817 or Audine Crosse at 770.916.2805 to submit payment by phone.</li> <li>ii. <b>Check:</b> Make payment to "ArtsBridge Foundation" and mail to the following address:  <b>ArtsBridge Foundation</b>  <b>2800 Cobb Galleria Parkway</b>  <b>Atlanta, GA 30339</b></li> </ol> </li> <li>2. <b><u>Confirm your production information in Acceptd</u></b>            *Please note production dates and times cannot be changed after September 3<sup>rd</sup> due to adjudication scheduling. Any date or time changes after September 3<sup>rd</sup> will not be honored.</li> <li>3. <b><u>Participate in the Mandatory Director's Orientation Call on Tuesday, September 3<sup>rd</sup> at 5:00PM</u></b>             Dial-in number: (605) 562-0400            Access code: 692 4380</li> </ol>
<p><b>OCTOBER 4, 2019 FIRST DAY FOR SHULER MUSICAL ADJUDICATION</b></p>	
<p><b>DUE 2 WEEKS PRIOR TO YOUR SHULER MUSICAL CURTAIN:</b></p>	<ul style="list-style-type: none"> <li>☆ <b>Shuler Production Application</b> submitted on the Acceptd Platform. This requires your Show Poster and all information regarding your production.</li> <li>☆ <b>Upload Student Media Release Forms.</b> Parent, student, and media release forms may be downloaded from <a href="https://artsbridgega.org/programs/shuler-awards/rules-registration/">https://artsbridgega.org/programs/shuler-awards/rules-registration/</a></li> </ul>
<p><b>REQUIREMENTS FOR NIGHT OF YOUR SHULER PRODUCTION</b></p>	<ul style="list-style-type: none"> <li>☆ <b>RESERVE SEATS FOR SHULER ADJUDICATORS:</b> <ul style="list-style-type: none"> <li>☆ Provide <b>8</b> complimentary tickets for the Shuler Adjudication Team labeled under Shuler Adjudicator.</li> <li>☆ Seats should be assigned together in a location that is beneficial for the adjudicators to evaluate the production without distraction. Please note, adjudicators must take notes throughout the performance and may utilize a pen with a light built in. If you foresee this as a distraction to other audience members, please plan accordingly.</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>☆ <b>DESIGNATE A PARENT LIAISON:</b> <ul style="list-style-type: none"> <li>☆ Designate a parent liaison to greet the Adjudicators and Committee Member when they arrive at the box office/ticket table. The parent liaison will escort adjudicators to their seats and to the intermission/post-show meeting location.</li> </ul> </li> <li>☆ <b>RESERVE 8 PLAYBILLS:</b> <ul style="list-style-type: none"> <li>○ Please reserve 8 playbills for the Adjudication Team. The playbill must include the names of your cast members/production team and a list of all musical numbers in order. <b>Please note the names in the playbill given at the production will determine who is evaluated and thus eligible for potential awards – not the production application.</b></li> </ul> </li> <li>☆ <b>PROVIDE A PRIVATE ROOM:</b> <ul style="list-style-type: none"> <li>○ Please provide a private room for the Adjudication Team to meet during intermission and after the show. This room must have a secure door and is off limits to anyone associated with the production.</li> </ul> </li> <li>☆ <b>PROVIDE WATER:</b> <ul style="list-style-type: none"> <li>○ Additional refreshments (other than water) are extremely discouraged.</li> </ul> </li> <li>☆ <b>AVAILABLE FOR QUESTIONS:</b> <ul style="list-style-type: none"> <li>☆ The parent liaison or director must be available for questions, during intermission/after the show, but is not permitted in the room except when invited to answer questions.</li> </ul> </li> </ul>
<p><b>DUE 5 DAYS AFTER CLOSE OF YOUR SHULER MUSICAL:</b></p>	<p><b>Post-Production Application:</b></p> <ul style="list-style-type: none"> <li>☆ Upload your production’s video link, at least 3 production photos, and potential Overall Production Nominee performance sheet music as well as potential Leading Actor and Leading Actress Nominee performance sheet music to the Acceptd Portal.</li> <li>☆ No DVD’s will be accepted this year. All videos must be uploaded digitally through the Acceptd Portal.</li> <li>☆ Upload cast member information</li> <li>☆ Submit STAR Council nomination student information and forms</li> <li>☆ Submit Shuler Student Ensemble nomination student information and forms</li> </ul> <p>Parent, student, and media release forms may be downloaded from <a href="https://artsbridgega.org/programs/shuler-awards/rules-registration/">https://artsbridgega.org/programs/shuler-awards/rules-registration/</a>.</p>
<p><b>30 DAYS POST PRODUCTION</b></p>	<ul style="list-style-type: none"> <li>☆ Each participating school will receive an overall production summary outlining the greatest successes and opportunities of the adjudicated musical.</li> </ul>
<p><b>DUE MARCH 13, 2020</b></p>	<p>Shuler Scholarship applications due to Acceptd. (see page 9 for info)</p>
<p><b>MARCH 15, 2020 LAST DAY FOR SHULER MUSICAL ADJUDICATION</b></p>	

<b>MARCH 25, 2020</b>	<b>Shuler Nominations</b> announced live on <a href="http://www.gpb.org">www.gpb.org</a> . Honorable Mentions/ Nominations will be posted on <a href="http://ArtsBridgeGA.org">ArtsBridgeGA.org</a> following the live announcement.
<b>MARCH 27, 2020</b>	Tickets go on sale <b>March 27, 2020</b> for participating schools online at <a href="http://www.artsbridgega.com">www.artsbridgega.com</a> . All tickets are first come, first serve. Schools will have the opportunity to select their own seats and must purchase tickets online. Participating schools may purchase <i>up to, but are not guaranteed</i> 100 tickets for participating cast, faculty, and parents.
<b>MARCH 30, 2020</b>	<i>IF AVAILABLE</i> , Tickets go on sale to the general public on March 30, 2020 online at <a href="http://www.artsbridgega.com">www.artsbridgega.com</a> .
<b>DUE MARCH 30, 2020</b>	<b>Complete musical orchestra scores</b> due for Overall Production Nominees, Best Performance by a Leading Actress/ Actor Nominees and Best Showstopper Award Recipient. Mail To: <b>ArtsBridge Foundation</b> <b>Attn: Shuler Awards</b> <b>2800 Cobb Galleria Parkway</b> <b>Atlanta, GA 30339</b>
<b>APRIL 13, 2020</b>	<b>Leading Actor / Actress Nominee Auditions</b> will take place at the Cobb Energy Centre. More information regarding these auditions once nominations are announced.
<b>APRIL 13 - 15, 2020</b>	<b>Shuler Rehearsals</b> (details at later date)
<b>APRIL 16, 2020</b>	<b>2020 Georgia High School Musical Theatre Awards – The Shuler Hensley Awards</b> at the Cobb Energy Performing Arts Centre.
<b>AFTER SHULER AWARDS</b>	<ul style="list-style-type: none"> <li>☆ <b>TALK-BACKS ARE AVAILABLE</b> and encouraged. To schedule a talk-back with a Shuler Adjudicator, email Angela Farr Schiller at <a href="mailto:afarschiller@artsbridgega.org">afarschiller@artsbridgega.org</a>.</li> <li>☆ <b>SHULER PRODUCTION EVALUATION SCORES:</b> <ul style="list-style-type: none"> <li>○ Scores and comments will be provided to the Director in May following the Shuler Hensley Awards Ceremony.</li> </ul> </li> </ul>

## **SOCIAL MEDIA**

We want to showcase your students and school every chance we get! Throughout the year, we will post your show posters and production photos on all our social media channels. Please support our program by following our Social Media channels, promoting to your students, and completing this section of your Production Application so we can tag you and follow you back!

**FACEBOOK:** ArtsBridge Foundation

**FACEBOOK:** Georgia High School Musical Theatre Awards

**INSTAGRAM:** artsbridgega

**TWITTER:** ArtsBridgeGA

**SNAPCHAT:** ArtsBridgeGA

**YOUTUBE:** ArtsBridge Foundation

## **STUDENT OPPORTUNITIES**

### **SHULER S.T.A.R. COUNCIL**

The Shuler S.T.A.R. Council (Students Take A Role) is a group of technical theatre students who participate in behind-the-scenes events and serve as Production Assistants during Shuler week in April.

**Each participating musical director may submit (1) one student nominee to participate in the Shuler S.T.A.R. Council. S.T.A.R. Council Nominees will be submitted through Acceptd. Each nominated student will fill out an application for participation. Among the applicants, 50 will be invited to participate.**

Eligible students include the following:

- ☆ Students must be registered in grades 9-12 at the participating Shuler high school.
- ☆ Must be participating in a technical theatre position in their high school Shuler adjudicated musical.
- ☆ S.T.A.R. Council members MUST be available to participate in all the rehearsals during Tech Week (April 10<sup>th</sup> – 16<sup>th</sup>, 2020) for the Shuler Awards. There will be NO exceptions to this rule. Please select students who are available and willing to make the commitment.
- ☆ S.T.A.R. Council students must meet the following qualifications:
  - ✓ Demonstrate an interest in technical theatre including Lighting, Sound, Costuming, Stage Management, Scenic Design, Carpentry and Production Management (theatre & TV).
  - ✓ Display leadership, dedication, and a strong work ethic within their theatre program.
- ☆ Shuler Awards Production Week:
  - ✓ Friday, April 10th, 6:00PM - 10:00PM
  - ✓ Saturday, April 11th, 9:00AM - 7:00PM
  - ✓ Sunday, April 12th, 9:00AM - 7:00PM
  - ✓ Monday, April 13th, 5:00PM - 10:00PM
  - ✓ Tuesday, April 14th, 5:00PM - 10:00PM
  - ✓ Wednesday, April 15th, 5:00PM - 10:00PM
  - ✓ SHULER AWARDS - Thursday, April 16th, 12:00PM - 10:00PM

### **SHULER STUDENT ENSEMBLE**

The Shuler Student Ensemble electrifies the Shuler Awards by opening and closing the show with exceptional talent, representing all participating school casts in the state.

**Each School may submit (2) two singer/dancer students from their Shuler adjudicated musical cast to participate in the Shuler Student Ensemble. Ensemble Nominees will be submitted through Acceptd.**

Eligible students include:

- ☆ Students must be registered in grades 9-12 at the participating Shuler high school.
- ☆ Must be cast members in their participating high school Shuler adjudicated musical.
- ☆ Ensemble students may not have the lead role in his/her Shuler adjudicated musical (e.g. he/she may not be



eligible for the Best Leading Actor or Actress Shuler Award).

- ☆ Must be strong singer/dancers with a strong work ethic and good behavior.
- ☆ Ensemble members MUST be available to participate in ALL of the scheduled Ensemble rehearsals. There will be NO exceptions to this rule. Please select students who are available and willing to make the commitment. Rehearsal dates are April 10-16, 2020.
- ☆ Ensemble Rehearsal Dates:
  - ✓ Friday, April 10th, 6:00PM - 9:00PM
  - ✓ Saturday, April 11th, 9:00AM - 7:00PM
  - ✓ Sunday, April 12th, 9:00AM - 7:00PM
  - ✓ Wednesday, April 15th, 5:00PM - 10:00PM
  - ✓ SHULER AWARDS - Thursday, April 16th, 12:00PM - 10:00PM
- ☆ Ensemble students will NOT receive tickets to the show, as they will be backstage the entire time.

## SHULER STUDENT SCHOLARSHIPS

Every year gracious donors, dedicated to theatre arts education, grant scholarships for outstanding students participating in the Shuler Awards. Scholarships are traditionally valued between \$500-\$1,000. The Shuler Scholarship Committee thoroughly reviews all applications and selects the recipients. **This year, only 50 applicants will be accepted, so we encourage students to complete the application as soon as possible.** Shuler scholarships are awarded during the nomination announcements at the end of March.

### Scholarship Applicant Qualifications:

- Must attend a participating Shuler high school
- Must have participated as a cast or crew member in his/her high school's Shuler participating musical
- Must be a graduating senior
- Must intend to major or minor in theater, music, dance, arts administration or fine arts education in college
- Must maintain a "B" average or above in all areas of academic study
- Must actively participate in high school theater activities
- Must attend the Georgia High School Musical Theatre Awards - Shuler Hensley Awards in April

### Scholarship Materials:

The following materials must be uploaded via the Accepted student application by March 13, 2020:

- High school transcript
- Teacher reference letter
- College/University acceptance letter
- Personal essay:
  - Question: Why musical theatre? Provide a creative look at the applicant's relationship with musical theatre. How has musical theatre impacted the applicant's life? What are the applicant's plans for future musical theatre involvement?
- Theatre Performance Resume
- Headshot
- 1 minute audition video via private YouTube link
- If applying for a Summer Intensive Scholarship, you must submit a 1 minute vocal audition video.

**Student Scholarship applications will open September 2, 2019. To apply, students should visit <https://app.getaccepted.com/shulerawards> and choose the Shuler Scholarship Application option.**

## PRODUCTION NOMINATIONS

Should your school be nominated for a Shuler Award, we want to be sure you are prepared for the quick turnaround after nominations are announced. **ONLY SCHOOLS THAT RECEIVE A NOMINATION IN THE CATEGORIES BELOW NEED TO TURN IN THIS INFORMATION.** Schools that receive Honorable Mentions do not

need to submit the information below. **Nominations are announced March 25, 2020 and the items below are due March 30<sup>th</sup>.**

Overall Production Nominees and the Showstopper Award Recipient will perform one (1) number from the nominated Shuler production on the night of the Awards Show. If your production is nominated for Overall Production or receives the Showstopper Award, here are the mandatory requirements you must complete to be eligible for the nomination/award:

<b>OVERALL PRODUCTION NOMINEES &amp; SHOWSTOPPER AWARD RECIPIENT</b>	
<b>ALL ITEMS BELOW ARE DUE BY MONDAY, MARCH 30<sup>th</sup> BY 5:00PM</b>	
<b>COMPLETE MUSICAL ORCHESTRAL SCORE</b>	<b>Your complete musical score</b> must be delivered to Cobb Energy Centre by Monday, March 30 <sup>th</sup> . If you no longer have the score, contact your Licensing House and have them overnight the complete orchestral score to us immediately to: <b>ArtsBridge Foundation</b> <b>Attn: Shuler Awards</b> <b>2800 Cobb Galleria Parkway</b> <b>Atlanta, GA 30339</b>
<b>PRODUCTION NUMBER</b>	<b>Select the production number</b> that you would like to perform at the Awards Show. The Shuler Creative Team reserves the right to approve your selection.
<b>COSTUMES</b>	<b>Obtain costumes from the show</b> for all students. Nominated production numbers must be performed in the costumes you used for your participating Shuler production.
<b>SET PIECES &amp; PROPS</b>	Please provide a <b>detailed description and photos of your set piece, props</b> and/or flying pieces, including size.
<b>MICROPHONES</b>	<b>Provide a list of how many students will need to be mic'd</b> during the musical number. We ask that only students with solos be mic'd so that the sound is more balanced. List student names and character in order of importance to the number. The number of mics utilized will be at discretion of Creative Team.
<b>LIGHTING REQUESTS</b>	<b>If you have any specific lighting requests</b> , please submit them via email to Angela Farr Schiller. We will try to accommodate your requests to the best of our ability. We also ask that you relay information about costumes, sets and prop colors (i.e. does your production number have a color scheme?).
<b>DRESSING ROOMS</b>	<b>Please provide the number of males and females in your cast</b> , so we can plan accordingly for dressing room space. Please keep in mind we are very limited in space and will accommodate each group as we can.

## **LEADING ACTOR / ACTRESS NOMINATIONS**

Leading Actor / Actress award nominees will perform in a medley with the other nominees in their category. Each nominee will sing a portion of a song from their participating Shuler show. The Shuler Creative Team reserves the right to approve the songs selected for this production numbers. If your Leading Actor / Actress is nominated for an award, here are the mandatory requirements you must complete to be eligible for the nomination:

<b>COMPLETE MUSICAL ORCHESTRAL SCORE (Due March 30<sup>th</sup>)</b>	<b>Your complete musical score</b> must be delivered to Cobb Energy Centre <b>by Monday, March 30<sup>th</sup></b> . If you no longer have the score, contact your Licensing House and have them overnight the complete orchestral score to us immediately to: <b>ArtsBridge Foundation</b> <b>Attn: Shuler Awards</b> <b>2800 Cobb Galleria Parkway</b> <b>Atlanta, GA 30339</b>
<b>PRODUCTION NUMBER (Due March 30<sup>th</sup>)</b>	<b>Select the production number</b> that you would like to perform at the Awards Show. The Shuler Creative Team reserves the right to approve your selection. Please select the most “prominent” number in the show.
<b>COSTUMES</b>	<b>Obtain costumes from the show</b> for the nominated student(s). Nominated students must be performed in the costumes you used for your participating Shuler production.
<b>LEADING ACTOR / ACTRESS AUDITIONS</b>	<b>Leading Actor / Actress Nominee Auditions</b> will take place on Monday, April 13 <sup>th</sup> from 5:00pm – 9:00pm at Cobb Energy Performing Arts Centre. This audition is an educational experience but will also be scored and combined with the score they receive from their performance in their musical at their school. These two scores averaged together will determine the Award recipients for each of these categories. More details to come soon!
<b>SHULER REHEARSAL WEEK</b>	<b>Students will rehearse at Cobb Energy Centre April 10 - 16</b> to prepare for the Shuler Awards Show on April 16, 2020. Nominees will not be called till the evening of April 13 <sup>th</sup> . Ensemble & S.T. A. R. Council Members will begin attending rehearsals on April 10 <sup>th</sup> .

## TICKETING

### **TICKETS - \$35.00 Each**

Tickets will go on sale for schools on Friday, March 27th, 2020 at 10:00AM. All ticket sales are first come, first served, and will be sold online at [www.artsbridgega.org](http://www.artsbridgega.org). All school group tickets must be paid in full.

If there are any available, tickets go on sale to the general public on March 30<sup>th</sup>, 2020 at 10:00AM on [www.artsbridgega.org](http://www.artsbridgega.org).

### **Nominee Tickets**

Two complimentary tickets will be reserved for each nominee category. Overall Production, Best Ensemble, and Show Stopper nominees will only receive a total of two complimentary tickets. Directors of these nominated categories should choose two representatives for these nominations.

Individuals nominated in more than one category will only receive one pair of complimentary tickets.

**For broadcast and production value purposes, nominees and their guests are required to sit in his/her assigned seats for the entire program.**

In the event that more than one person has been nominated for a specific category (example: Costume Design – Sarah Smith and Amy Ruler, Blank High School), then only one complimentary ticket will be provided to each nominee.

All Nominee Tickets will be available for pickup in the Box Office on April 16<sup>th</sup>, 2020. (possibly starting Monday, April 13, 2020 depending on Box Office availability – check back for more info as we near the date)

## **Participating Schools**

Based on increased participation this year, schools may purchase a maximum of 100 tickets. You may purchase up to 100 tickets based on availability, but are not guaranteed due to high demand for tickets. School group ticket purchases are for cast members of the school's production, involved faculty, and parents of the students only. Seat selections are first come, first served. School group tickets will be mailed to the Director.

Schools that do not receive a nomination will receive one complimentary ticket intended for the Director of the participating musical. These tickets will be available for pickup on April 16<sup>th</sup>, 2020 at the Box Office.

Shuler Student Ensemble and S.T.A.R. Council members should not purchase a ticket to the Awards as they are not able to watch the show from the audience.

## **Red Carpet Information**

The Red Carpet event begins at 6:00 p.m. on the plaza at the Cobb Energy Performing Arts Centre. Check in for Red Carpet is at 5:30 PM in the Ballroom Entrance.

Nominees, Ensemble, and S.T.A.R. Council members will receive 2 official red carpet passes and must check in at the Cobb Energy Performing Arts Centre Ballroom at 5:30 p.m. They will be escorted to the red carpet, courtesy of KIA motors, and announced when they arrive.

Schools nominated for Overall Production, Showstopper, & Shuler Ensemble will only receive 2 Red Carpet Passes. **Directors will need to choose 2 student representatives to walk the carpet.**

## **Parking**

Parking is available in the Cobb Energy Centre's attached deck and parking lot for \$10.00 per car. Parking can be pre-purchased online, but it is not required.

For directions, visit [www.CobbEnergyCentre.com](http://www.CobbEnergyCentre.com).

**Thank you for participating in the 2019-2020 Georgia High School Musical Theatre Awards – Shuler Hensley Awards! We look forward to celebrating YOU and YOUR STUDENTS this year!!**